

**REGISTRATION FORM
INTERTRAFFIC 2010
23-26 March 2010**



To be completed by Amsterdam RAI:

Debiteurennummer	
CP-nummer	
NAW bij Partnerrol wijzigen	JA / NEE
Offerte	
Order	
Accoord PM	

The undersigned, duly representing the company referred to below, declares that the company wishes to participate in Intertraffic Amsterdam 2010, subject to the provisions set out in the Conditions of Participation and in the accompanying General Rules (of which an extract is printed on the back of this form), with which conditions the undersigned hereby expressly declares that he/she agrees.

Exhibitor particulars:

Company name			The name of the company should be included in alphabetical lists under the letter (please enter one letter):
Company name (for publications)			
Address (street + number)			
Post code + town			
P.O. Box + post code + town			
Country			
Telephone		Fax	
E-mail (general)		Website	
Name + initials of contact		m/f	Job title
Company registration number			E-mail of contact
VAT number (if applicable)			Purchase order number

Invoice address (if different from that shown in the exhibitor data above):

Company name		
Address/P.O. Box		
Post code + town		
Country		
Telephone		
Fax		
E-mail (general)		
Website		
Name of contact		m/f
Company registration number		
VAT number (if applicable)		
Purchase order number		

Date:

Company stamp and signature of duly authorised representative:

Correspondence address (if different from that shown in the exhibitor data above):

Company name		
Address/P.O. Box		
Post code + town		
Country		
Telephone		
Fax		
E-mail (general)		
Website		
Contact		
E-mail of contact		

Intertraffic Amsterdam 2010 Promo Packages

We are interested in one of the following promo packages: (please mark; without obligation)

- Intertraffic Gold Promo Package** (4 pages in the catalogue, outdoor billboard, flags, outdoor promotion point, website banner, logo + name on floor plan, commercial on RAI Live screens, etc.)
- Intertraffic Silver Promo Package (2 pages in catalogue, website banner, commercial on RAI Live screens, etc.)**
- Intertraffic Bronze Promo Package** (1 page in catalogue, website button, commercial on RAI Live screens, etc.)

For detailed information please contact the Intertraffic Project Team, Tel. +31 (0)20 549 12 12; a.d.soet@rai.nl

Registration fee

A once-only registration fee of € 495.00 (excl. VAT) is charged for each registration, which is non-refundable.

Application for stand space (fill in the number of m² with a minimum of 12)

- Stand space of _____ m² at € 236.50 per m² (excl. stand construction and VAT). Until the 20th of June 2009 you can benefit from our Early Bird Fee of € 214.50 per m² (excl. stand construction and VAT).

Stand construction (for more information, see also the Conditions of Participation)

PLEASE TAKE NOTE OF THE NEW STAND BUILDING REGULATIONS!!!

- Wishes to construct its own stand (for more information refer to Conditions of Participation)
- Wishes to have a basic shell scheme (ready-to-use) stand at € 85.00 per m² (excl. stand rental and VAT)
- Wishes to have an luxury shell scheme (ready-to-use) stand at € 95.00 per m² (excl. stand rental and VAT)

REQUEST OF STAND LOCATION: (please indicate)

- Same stand location as at Intertraffic 2008, consequently we will return the application form before Thursday, 30 April 2009
- Preferences regarding the stand allocation: (please complete in block capitals)

N.B.: Account is taken, wherever possible, of your wishes for the number of m² and preferences for stand dimensions and location. However, we cannot guarantee in advance that your wishes will be met. After 30 April 2009 applications will be dealt with in order of receipt.

If a co-exhibitor exhibits within the square meters rented by the "main" participant a registration fee of € 495.00 excluding VAT will be charged per co-exhibitor. This co-exhibitor will be included separately in the official participants' list and the exhibition catalogue. Furthermore the co-exhibitor will also have a mentioning on the internet site www.intertraffic.com free of charge.

The following co-exhibitors* will participate on our stand:

Company name _____
Company name _____
Company name _____

* Please attach an additional registration form per co-exhibitor.

The following goods/services will be exhibited:

Exhibit(s): (for machines etc. please state exact weight)	Brand Name:	Name(s) of manufacturer(s)/ Country of origin:

Our products belong to the following category: (please indicate)

- Parking
- Infrastructure (road construction and maintenance)
- Safety
- Traffic Management
- Environment

Please indicate in which language you would like to receive the free invitation card package (50 cards per main exhibitor)

- Dutch
- English

Terms of payment

The stand rental (and eventual stand construction), plus the appropriate VAT has to be paid in three installments, different from the provision of clause 6 of the General Rules as follows:

1. Registration fee. Immediately after receipt of the confirmation of participation.
2. 1st prepayment invoice of 25% of the participation costs to be paid within 21 days of the date of the invoice.
This invoice will be sent from 365 days prior to the exhibition onwards.
3. Final invoice of 75% of the total costs to be paid within 21 days of the date of the final invoice confirming the allocation of stand space.
This invoice will be sent from 60 days prior to the exhibition onwards.

From 60 days before the show and onwards no advance invoices will be sent anymore. If the application of stand space is made less than 30 days before the first day of construction of the exhibition, the appropriate amount must be paid simultaneously with the application and must have been paid completely under all circumstances no later than 4 days before the actual construction starts.

As completed and signed by:

Name of duly authorised representative: _____

Signature of duly authorised representative: _____

Town: _____

Date: _____

Company stamp: _____

Initialed by:

Please send to:

Amsterdam RAI, Intertraffic Amsterdam, P.O. Box 77777, 1070 MS Amsterdam
fax number +31 (0)20 549 1889 (Remember to keep a copy for your own file!)
Applications marked 'subject to confirmation/alteration' etc. are not accepted.



The provisions subject to which exhibitors may take part in Intertraffic Amsterdam 2010 (hereinafter referred to as the exhibition) are laid down in these conditions of participation and in the General Rules and Regulations for participation in fairs and exhibitions organised by, or in cooperation with, Amsterdam RAI (hereinafter called General Rules).

Organisation

The exhibition is organised by Amsterdam RAI B.V. (hereinafter and in the General Rules referred to as 'the organisers'). The mailing address is:

Amsterdam RAI
Intertraffic Amsterdam 2010 Project Team
P.O. Box 77777
1070 MS Amsterdam
The Netherlands
T: +31 20 549 12 12; F: +31 20 549 18 89;
E: intertraffic@rai.nl; W: www.intertraffic.com

Venue and dates

The exhibition will be held in hall 1 – 5 + 9 - 11 of the Amsterdam RAI Exhibition Centre, Europaplein in Amsterdam from Tuesday 23 March to Friday 26 March 2010.

Opening hours

The exhibition will be open to visitors on Tuesday 23 March to Thursday 25 March from 10 am to 6 pm and on Friday 26 March from 10 am to 4 pm. For exhibitors, the building will be accessible from two hours before the opening until two hours after the closing of the exhibition.

Construction and dismantling period

Amsterdam RAI will be open for the construction of stands and the delivery of goods from Thursday 18 to Monday 22 March. The halls are open to stand builders on March 18 to March 19 from 08 am to 10 pm. From 20 to 22 March from 8 am to 5 pm. Shell scheme ('ready-to-use') stands can be decorated between 8 am and 5 pm on Monday 22 March. Goods should be removed and stands dismantled and removed between Friday 26 and Sunday 28 March at 6 pm. Exhibitors using shell scheme stand construction should clear these by Friday 26 March at 12 midnight.

Admission

The basic admission charge for the exhibition, as specified in article 3 of the General Rules, will be € 65.00 per person per day, including VAT. Invitation cards will be made available for distribution by exhibitors. Each main exhibitor will receive a package of 50 free invitation cards automatically. Extra invitation cards (in packages of 50 cards) will be charged at € 25.00 per package, excluding VAT.

Exhibition programme

Products and services are only authorised for display at the exhibition if they conform to the goal to provide the public with as varied an overview as possible of the current domestic and international offer of products and services in the field relevant to the exhibition.

Authorisation is at the full discretion of the organisers, or any committee designated by the organisers.

Exhibitors

Exhibitors may be manufacturers, representatives, importers, wholesalers, exporters, publishing companies and other service providers, as long as they are economically active in the field of traffic management, parking, safety, and infrastructure. Authorisation is at the full discretion of the organisers, who may refuse exhibitors without incurring any liability.

Demonstrations

Special activities at stands, such as product presentations, performances and shows, may only take place if written permission is granted by the organisers. Please note that permission must be requested in writing at the latest 30 days before the beginning of the construction period. This permission is subject to various conditions, including that the activity must be situated in such a way that interested visitors do not block the corridor.

Costs of stand space

The rental price per square metre of floor space, as specified in article 6 of the General Rules, is € 236.50 (Until the 20th of June 2009 it is € 214.50), excluding VAT and stand construction. The registration fee is € 495.00 excluding VAT. This amount will be invoiced along with the floor space rental fee and will not be refunded in case of cancellation. Cancellations are covered by the relevant section of the General Rules.

Stand construction

The above-mentioned rental fee per square metre of floor space excludes the cost of a shell scheme stand construction. Participants who do not wish to use shell scheme stand construction must ensure that their stand has the following:

Self-supporting side and rear walls, fascia board(s) with indication of name, carpet tiles, and lighting. Exhibitors constructing anything higher or lower than 2.75 m will have to finish off their stand accordingly, including adjacent stands where applicable.

All participants who do not use a shell scheme stand are required to send their stand design to the organisers latest before **1 February 2010** for approval. Approval will be given in writing by the relevant Duty Manager in consultation with the organisers.

The usual construction height – including for island stands – is 2.75 m, including any planking. All pertinent information can be found in the Construction Regulations, which can be obtained from the project team. The new stand construction regulations will be published in due course on the Intertraffic Amsterdam website or can be asked to one of the Intertraffic team members.

Exhibitors may hire a shell scheme stand from the organisers.

Basic shell scheme stand construction:

- a. white partition walls, with a height of 2.75 m;
 - b. carpet tiles, anthracite and light grey (outer edge);
 - c. fascia board, with company name and stand number;
 - d. 1 spotlight per 4 sq.m.;
 - e. 1 220-volt socket;
 - f. 1 electricity connection (day-time power)
 - g. and consumption for socket and spotlights;
- The price of this basic shell scheme stand construction is € 85.00 per sq.m. excl. VAT and excl. stand rental and registration fee.

Luxury shell scheme stand construction:

- The above mentioned items a-g, inclusive:
- h. 1 table (grey);
 - i. 4 chairs (grey);
 - j. 1 counter (white) and stool (white);
 - k. 1 lockable storage, 1m x 1m, incl. coat rack.
- The price of this luxurious shell scheme stand construction is € 95.00 per sq.m. excl. VAT and excl. stand rental and registration fee. This standard package cannot be changed by the exhibitor. Leaving out particular facilities will not lead to an adjustment of the charges.

Permits

Exhibitors using stands with multiple stories, a gallery and/or podia must request a permit from the local council at the latest eight weeks before the beginning of construction. These requests should be addressed (in threefold) to: Stadsdeel ZuiderAmstel
Afdeling Vergunningen en Subsidies
P.O. Box 74019
1070 BA Amsterdam
The Netherlands
T: +31 20 546 44 64 (between 11 a.m. – 12 a.m.)

In addition, you must receive written permission from the Dept. Duty Management of Amsterdam RAI. Where building with extra stories is concerned, the exhibitor will also be charged 50% of the hire of stand space per square metre, excl. VAT.

VAT refund

All VAT owed must be paid to the organisers. The Dutch Ministry of Finance has determined that international participants can, under certain circumstances, be entitled to a refund of the VAT paid on goods and services delivered in the Netherlands. For more information we refer to www.eventrefunds.com/rai

All agreements and stipulations based on them are exclusively subject to Dutch law. All disputes will be settled by the competent Dutch judge.

Disputes

Any complaints should be made within 30 days of the last day of the exhibition. Complaints brought to our attention beyond this deadline will not be addressed.

Application for stand space

- An applicant / participant (hereinafter referred to as '**Participant**') declares, by means of a fully completed application form submitted to the organisers, that he/she is in agreement with the conditions of participation in force for the fair, exhibition and other event (hereinafter referred to as '**the Exhibition**') contained in the relevant '**Conditions of Participation**' (the entirety of the Standard Terms and Conditions, the Specific Terms and Conditions and the Standing Rules).
- No right to allocation of stand space may be derived from the application. In special cases the organisers may decide not to process an application, to allocate less stand space than has been applied for, to alter allocated stand space or to withdraw an existing allocation without the Participant being entitled to claim compensation for damage incurred
- The information requested on the application form must be provided in full. Without being liable to pay any compensation, the organisers have the right to refuse any goods or services which have not been mentioned on the application form or which they consider inadmissible by virtue of the Conditions of Participation, or to have such goods or services removed from the Exhibition forthwith.

Cancellations

- The organisers reserve the right at all times to change the dates of the Exhibition or to cancel the Exhibition altogether in the event of circumstances beyond their control (force majeure), without a Participant having the right to claim compensation for any damage.
- No application may be cancelled or altered unilaterally by the Participant. The organisers may grant a request to cancel or alter an application subject, among other things, to the condition that the Participant concerned pays a cancellation fee. This fee amounts, at least, to:
 - upon cancellation more than 365 days before the first exhibition build-up day: 15% of the Participation Costs;
 - upon cancellation in the period from 365 to 183 days before the first exhibition build-up day: 50% of the Participation Costs;
 - upon cancellation in the period from 182 to 63 days before the first exhibition build-up day: 75% of the Participation Costs;
 - upon cancellation in the period from 62 to 32 days before the first exhibition build-up day: 100% of the Participation Costs;
 - upon cancellation in the period up to and including 31 days before the first exhibition build-up day: 120% of the Participation Costs.
- Participation Costs are the costs payable by the Participant to the organisers for the stand hire and, if applicable, the stand build-up, plus the VAT due
- In the case of cancellation for whatever reason, the Participant will always forfeit his/her application fee, plus the VAT due.

Stand hire and payment obligations

- Unless otherwise stipulated in the Conditions of Participation, payment must be made as follows:
 1. the application fee before or on the due date of the invoice in question;

2. the Participation Costs in 2 instalments:
 - 25% of the Participation Costs;
 - 100% of the Participation Costs minus the above-mentioned 25%;before or on the due date of the invoices in question.
- If the Participant does not meet his/her financial obligations, the organisers will be entitled not to proceed with the allocation of stand space, or to withdraw an existing allocation of stand space or not to make stand space available, without prejudice to the organisers' claim for full payment of the amounts due.
- The organisers are entitled to contract out the collection of the amounts owed by the Participant, in which case all costs will be borne by the Participant, plus the statutory interest and extrajudicial costs of collection amounting to 150% of the principal.

Liability

- Goods present in the Exhibition Building or its grounds are for the account and risk of the Participant. The organisers do not undertake the insurance of the goods. The organisers are not liable for any damage or injury from whatever cause to goods or persons caused by or connected with participation in the Exhibition, unless there has been intent or gross negligence on the part of the organisers. Nor can the organisers be held liable for damage to third parties caused by the use of the stand by the Participant or his/her staff or by persons working on the instructions of the Participant. The Participant shall indemnify the organisers against all claims by third parties on his account.
- The Participant is liable for and must take out adequate insurance against any damage caused in any way whatever by acts or omissions on his/her part or on the part of his/her staff or persons working for him/her or on his/her instructions or caused by his/her exhibits or goods. The Participant shall indemnify the organisers against all claims for which they may be held liable by third parties.

Final provisions

The organisers may, without giving notice of default and without recourse to the courts, take one or more of the following measures against a Participant who breaches any provision of the Conditions of Participation or fails to comply with a direction given by or on behalf of the organisers (such measures being taken at the expense of the Participant):

- refuse the person(s) concerned admission to the Exhibition and/or the Exhibition Building with immediate effect;
- have his/her stand closed and/or cleared;
- keep possession of the goods displayed and of anything constructed or installed by the Participant; without the Participant being entitled to enforce any right to restitution or reparation.