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**2010 Intertraffic**  
 CONNECTING INNOVATION TO INFRASTRUCTURE  
**AMSTERDAM**

## STAND CONSTRUCTION REGULATIONS INTERTRAFFIC 2010 CLEAR AND SIMPLE

*The aim of these stand construction regulations is to establish and maintain clear and enforceable rules, which will enable all exhibitors to realise a distinctive presentation at the exhibition. In addition, the organisers hope to accommodate an open and transparent exhibition, safeguarding the image of the event as a whole. Please read this information carefully to avoid disappointments.*

A digital version of the stand construction regulations is available at [www.intertraffic.com](http://www.intertraffic.com).

### GENERAL STAND CONSTRUCTION REGULATIONS

#### Stand design - deadline 1 February 2010

**All Intertraffic 2010 exhibitors need to submit a stand design to the exhibition organizers. Please bear in mind that only after written approval you can start constructing your stand.**

Stand designs must be submitted to the organisers for evaluation and approval no later than **1 February 2010**. Please submit a clear sketch with dimensions and a scale floor plan, or a model plus scale drawing.

Note: The only exception to the above is companies that use 'ready-to-exhibit' stands from the organisers. No stand design is necessary for these types of stand.

#### Stand construction height

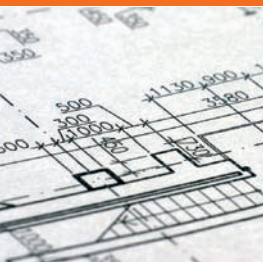
- Standard construction height is 275 cm (including wooden platforms), 25 cm less or more may be approved.
- Maximum construction height is 550 cm (including wooden platforms) if the stand is located at a minimum of 200 cm from the perimeter and does not take up more than 1/3 of the side surface.
- Maximum construction height is 700 cm (including wooden platforms) if the stand is located at a minimum of 200 cm from the perimeter and does not take up more than 1/5 of the side surface.

#### Columns/pillars

- Columns/pillars higher than 275 cm are allowed to be less than 200 cm from the perimeter if they are not wider than 50 cm and do not add up to more than 1/3 and/or 1/5 of the side surface (see stand construction height regulations above)

#### Walls

- Walls between 100 cm and 275 cm can be placed at less than 200 cm from the perimeter if the width is no more than 1/3 of the side surface.
- Back walls higher than 275 cm (max. 550 cm) may not take up more than 1/3 of the side and must be at least 200 cm from the perimeter. Note: back walls higher than 275 cm are only allowed after consultation with the Intertraffic organisers and neighbouring exhibitor(s). If the parties in question cannot come to an agreement, the organisers will decide.



## **Stands placed against the walls of Amsterdam RAI**

- Stands placed against the walls of the RAI are entitled to more liberal construction regulations concerning the back wall as these will not block the view to other stands.
- There are no restrictions regarding the width of back walls between 275 cm and 700 cm. Walls higher than 275 cm must be placed at least 200 cm away from aisles, perimeters and neighbouring stands.
- Under no circumstances should air inlets and safety facilities be blocked.

## **Trusses**

- Trusses with banners of less than 100 cm below the truss are not limited in width or distance to the perimeter unless the difference in height between the (top of the) walls and banners is a minimum of 100 cm. The maximum suspension height is 700 cm.
- The underside of the trusses must be no more than 700 cm from the floor.
- Nothing should protrude above the trusses except the required rigging and electrics.
- Trusses may never be hung outside the perimeter.
- Trusses with banners attached to it no more than 100 cm below the bottom of the truss are considered to be walls and must hang at least 200 cm away from the perimeter and may not take up more than 1/3 (if truss height is 550 cm) or 1/5 (if truss height is 700 cm) of the side surface.

## **(Horizontal) ceiling**

- A horizontal ceiling is allowed up to a maximum height of 700 cm. A non-horizontal ceiling is considered in the same way as a banner with trusses or a wall.

## **Suspension above the aisles**

- Under no circumstances should stand constructions or trusses be suspended over the aisles.
- If two or more stands belong to a single exhibitor, consult the organisers for permission to adapt the colour and/or floor covering of the aisle to the stand design.

## **No provisions**

Any requests that are not covered by these construction regulations will be decided upon by the organisers.

## **Fire and safety regulations**

Fire and safety regulations take precedence over these stand construction regulations in all circumstances.

## **DEFINITIONS**

### ***Banner***

Banners are long 'flags' or cloths which are used for advertising purposes. Banners are available in both horizontal and vertical versions.

### ***Corner stands***

Corner stands have aisles on two sides. Exhibitors need to provide a back and a side wall.

### ***Fascia boards***

A fascia board is a construction on the upper part of a stand, which usually conveys the name of the exhibitor. It can be placed on several sides of the stand, depending on the shape of the stand. The maximum height of a fascia board is 40 cm.

### ***Island stands***

Island stands have aisles on all sides. The design should ensure that the view of other stands at the exhibition is obstructed as little as possible. Island stands may have ceilings. If the balconies in hall 1 (Europa hall) are in use, the top surface of the stand ceilings must also be neatly finished. Free-hanging ceilings (i.e. suspended from the roof) are allowed if approved by the Duty Management and by Expotech Rigging, the company responsible for attaching the suspension wires (see Suspension wires).

## **Multi-storey stands**

For multi-storey stands, permission is needed from the local council: Permits and Subsidies Department of the Public Affairs Sector, ZuiderAmstel District (Afdeling Vergunningen en Subsidies), Stadsdeel ZuiderAmstel, P.O. Box 74019, 1070 BA Amsterdam, The Netherlands; tel. +31 20 546 44 64, fax +31 20 644 41 59; reachable from 11 a.m. to 12 a.m.

Permit applications, stating the number of the stand and the name of the exhibitor, must be accompanied by construction drawings and calculations in duplicate and in Dutch. The authorising body must receive the application at least six weeks prior to the event.

The construction work should be carried out in accordance with the stipulations of Chapter 10 of the Order of 16 December 1991 (Bouwbesluit, Staatsblad 680); this governs the construction of structures, which are not (separate) structures in their own right, and the NEN standards specified for such structures.

The Property Department also stipulates that stairs (always with a hand-rail with at least two horizontals) and balustrades (of sufficient strength and solidity) should satisfy all safety standards. The fee payable for handling a request for a multi-storey stand is calculated proportionately, where structural surface is understood to refer to that part of the structure in which surfaces for the use of the public are constructed that are more than 0.6 metres above the surface of the permanent exhibition floor in the RAI building and consequently include stairs, landings, ramps, tiered seating and other structures.

The established set-up and breakdown times also apply in case of multi-storey stands. The organisers will charge for the extra surface area of the extra storey in multi-storey stands.

The exhibitor must ensure that it is impossible to look into adjacent stands from the higher stands. Any additional regulations can be found under the General Information for the exhibition in question. Exhibitors should also take added costs for technical provisions into account; supplier tariffs are based on direct use on the exhibition floor.

## **Peninsula stands**

Peninsula stands have aisles on three sides. Exhibitors need to provide a back wall.

## **Perimeter**

The perimeter is the outline within which the stand is placed, and which indicates the demarcation with the aisles and neighbouring stands.

## **Stand design**

Stand designs must be submitted to Duty Management for evaluation and approval, deadline: **1 February 2010**. Please submit a clear sketch with measurements and a scale floor plan, or a model plus scale drawing.

## **Suspension wires**

It is normally possible to suspend parts of the stand from the roof; the company Expotech Rigging is exclusively authorised to carry out these activities.

## **Trusses**

Trusses are metal suspension constructions, mostly rectangular or triangular, to which various lighting and audio equipment can be attached. Banners and other advertising can also be attached to trusses.

## **Wall**

A wall is a partition made of hard materials such as wood, glass, polyester or stone, but can also consist of curtains, nets or blinds, or a combination of the above-mentioned.

## **Wall stands**

Wall stands have an aisle on one side. Exhibitors need to provide a back and two side walls.

## **Wooden platforms**

The use of wooden platforms is recommended for stands with water and gas pipes, and/or large amounts of electric wiring; the stand builder can be approached for advice. When using platforms, the following must be taken into account:

- maximum height is 10 centimetres, measured from floor level to the top of the platform;
- the platform sides should be closed off and neatly finished;
- platforms should be placed within the stand's perimeter;
- the height of the walls, including the platform, should be 275 cm;
- exhibitors who fit their stand with raised floors are asked to make sure that their presentation is accessible to the disabled, for instance, by employing sloping stand edges or by adding ramps (of sufficient width and without sharp-angled sides). This should preferably be recognisable to the visitors.

Please forward your stand design documents to Gerard van Bommel, Duty manager,  
preferably per e-mail: [g.v.bommel@rai.nl](mailto:g.v.bommel@rai.nl).

Or by regular mail or fax to:

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Duty Management  
Attn. Gerard van Bommel  
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1070 MS Amsterdam  
The Netherlands

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